

## How to Convert iTunes DRM M4V to MP4

Posted by Adam Gorden on July 03, 2014 09:14:01 AM.

### Why we need to convert iTunes M4V to MP4



To put it another way - **What is M4V?** Generally speaking, M4V is a DRM-protected video format originally created by Apple to encode movies, TV shows, and music videos in its iTunes Store. By using the FairPlay DRM decryption, those iTunes M4V video files are limited to play on Apple's products only. In other words, people are not allowed to copy and convert any iTunes movies even after they buy it. Apparently, most people don't accept this kind of policy. So they are seeking ways to convert DRM protected M4V files to some more common used video formats like MP4, so that they can enjoy iTunes movies on almost all media players and devices as they wish.

### Best tools to convert DRM M4V videos to MP4



In order to convert iTunes M4V to MP4 format, we need to remove the DRM protection first. Fortunately, there are various DRM removal programs available to get rid of DRM from iTunes videos while converting those M4V files to MP4 and other DRM-free formats. Among those iTunes DRM media converter tools, [TunesKit DRM M4V to MP4 Converter for Mac](#) is one of the best smart iTunes M4V to MP4 converter which is specialized in removing DRM lock from rented and purchased iTunes movies and TV shows on Mac OS X. This professional DRM application works at 20x faster speed to convert iTunes M4V to MP4 with original HD video quality, subtitles and audio tracks preserved.

The ideal alternative to TunesKit for Mac goes to its Windows version. [TunesKit for Windows](#) enables iTunes users legally strip DRM off iTunes M4V videos while converting M4V to MP4 and other formats like MOV, AVI, MP3, etc in high speed and excellent quality.

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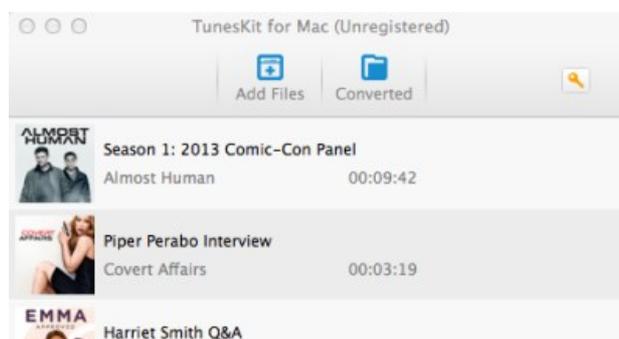
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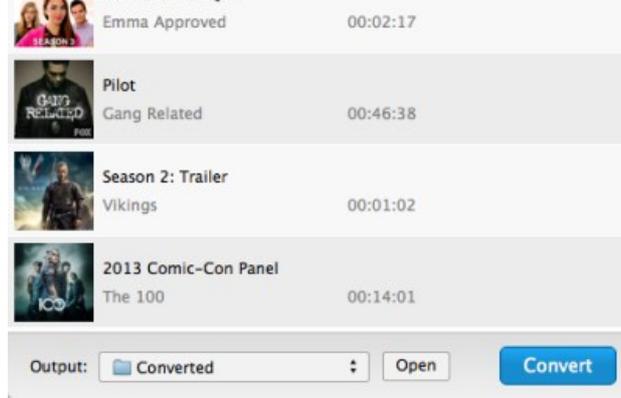
### Steps to remove DRM and convert M4V to MP4 on Mac

Here we will take [TunesKit DRM M4V to MP4 Converter for Mac](#) as an example to show you how to convert iTunes DRM M4V to MP4 on Mac in 2 steps only.

**Note:** please make sure you have already downloaded and installed the free trial version of TunesKit on your computer.

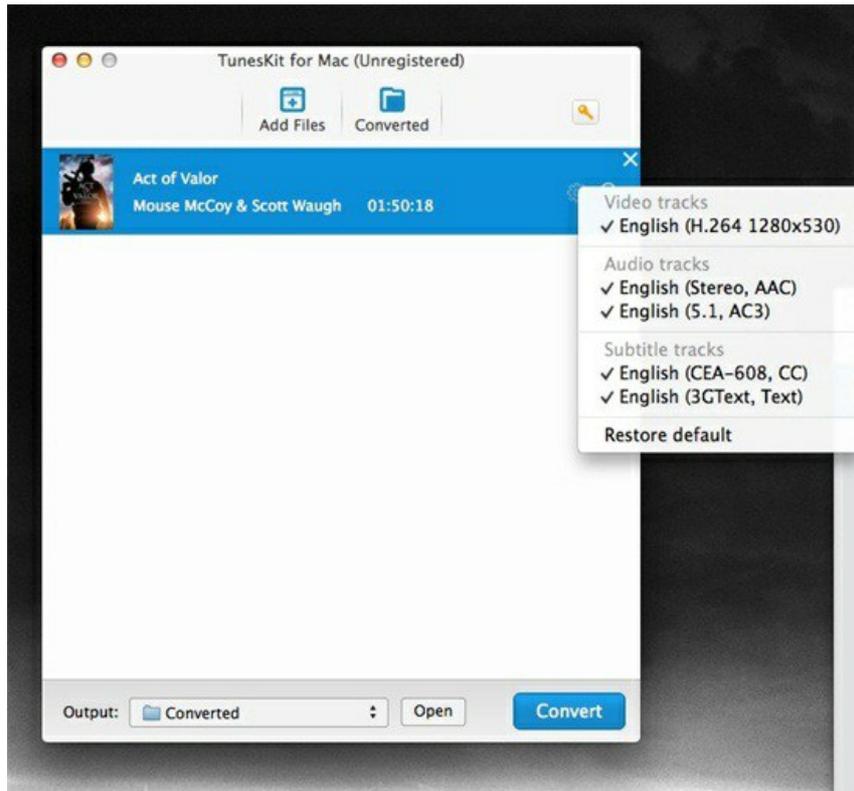
#### 1 Add M4V Files from iTunes Library





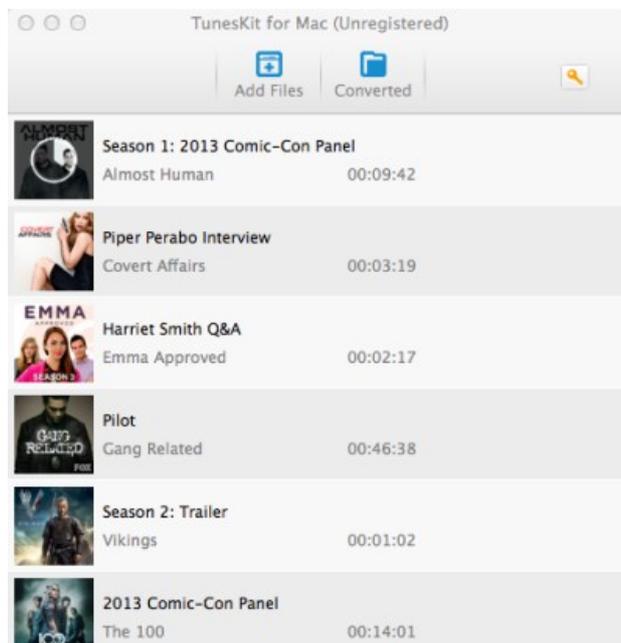
Click "**Add Files**" button on the program to select iTunes movies or TV shows that you want to convert. Click "**OK**" to load the M4V files. You can also import the iTunes M4V files by dragging and dropping.

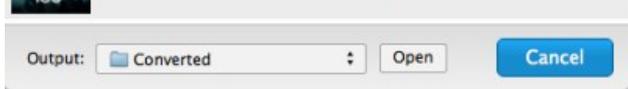
## 2 Select Audio Tracks and Subtitles



Once the iTunes M4V files loaded successfully, you can choose the output audio tracks and subtitles by clicking the "**settings**" icon manually. Otherwise it will keep all the audio tracks and subtitles while converting the videos.

## 3 Convert iTunes M4V to MP4





Then you can start to convert M4V to MP4 format by clicking the "Convert" button.

After converting M4V to MP4, you will be free to watch those HD iTunes movies and TV episodes on any devices and media players as you like.



### You may also like

- [What is DRM & How DRM Works](#)
- [Top iTunes DRM Removal Software Reviews](#)



**Adam Gorden** is an experienced writer of TunesKit who is obsessing about tech, movie and software.

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