

What's FairPlay DRM & How to Remove FairPlay DRM Protection

Posted by Dave Henry on August 04, 2014 6:18:20 PM.

You may have heard of FairPlay DRM but don't know what it is. Or you may hate FairPlay DRM and would rather get rid of it for good. Here we will discuss on what FairPlay is and how to bypass FairPlay DRM protection once and for all.

FairPlay DRM Protection: What You Need to Know

What is FairPlay DRM

FairPlay, as a **DRM** (Digital Rights Management) technology created by Apple, is mainly used to encrypt iTunes contents, including movies, TV shows, music videos, apps, ebooks, etc thus to prevent anyone from copying and sharing the medias to others. To put it specifically, FairPlay DRM protection restricts iTunes users to use purchased movies and TV episodes on Apple's software and devices only other than non-Apple digital media players. Worse still, for users who rent movies from iTunes Store, they only get 30 days to watch the films and 24 hours (in US) or 48 hours (in other countries) to finish watching once started.



How Does FairPlay DRM Work

The majority of FairPlay-encrypted videos, also known as **M4V** files, are regular MP4 container files with an encrypted AAC audio stream. To decrypt the FairPlay encryption from those video files, a master key is needed. Each time a customer uses iTunes to buy or rent movies, he will get a random user key to unlock the master key firstly. And the user key is limited to be authorized on up to 5 computers or iOS devices only, which largely infringes customers' rights in using the contents they legally purchased.

Tools for FairPlay DRM Removal

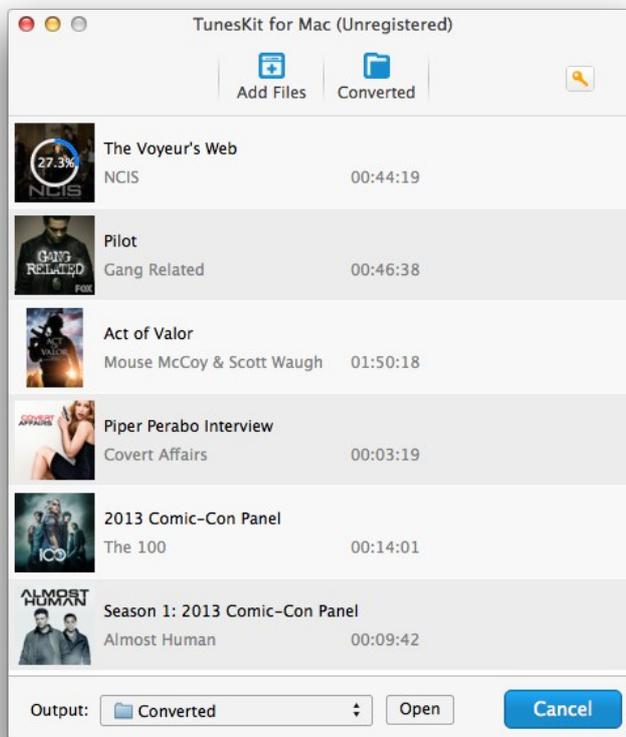
Since FairPlay DRM policy imposes unfair rules to iTunes users, most people are tend to fight for their rights and seeking for the practical ways to bypass FairPlay DRM from iTunes videos. In this case, an ultimate FairPlay DRM removal solution is listed on the top priority. Is it possible to remove FairPlay DRM protection from iTunes movie rentals and purchases? If so, what's the best tools for FairPlay DRM removal? To help you solve this issue and gain the full ownership of all movies you purchased or rented from iTunes Store, we will introduce you the best way to bypass FairPlay protection from iTunes M4V movies legally as below.

Among the existing iTunes FairPlay DRM removal tools on the market, one of the most powerful one is called [TunesKit iTunes FairPlay DRM Remover for Mac](#). It is designed to strip FairPlay DRM off all rented and purchased iTunes M4V movies, TV shows and music videos with 20x faster speed. Besides, it's able to losslessly convert the FairPlay-protected iTunes M4V to DRM-free MP4 format. Moreover, it can keep the 100% original AC3 5.1 audio tracks, video subtitles after conversion. With this smart iTunes FairPlay DRM Converter, you are able to freely enjoy non-FairPlay iTunes movies and TV shows on any portable devices like Samsung, HTC, Nokia, PSP, etc. Windows users can turn to [TunesKit FairPlay DRM Removal for Windows](#) to crack FairPlay from iTunes movie rentals and purchases.

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How to Bypass FairPlay DRM from iTunes Rentals and Purchases

Here we would like to take TunesKit FairPlay DRM Removal for Mac as example to show you how it works in removing FairPlay DRM from iTunes movie rentals and purchases.



Step 1. Launch TunesKit iTunes FairPlay DRM Cracker for Mac and click "**Add Files**" button in the program to select the iTunes M4V movies you want to remove FairPlay from. Then click "**OK**" to load the movies. Or you can directly add the iTunes video files by dragging and dropping the M4Vs into the program.

Step 2. You can customize the output audio tracks and subtitles by clicking the "**settings**" icon as you like. Otherwise it will keep all the 5.1 surround audio tracks, stereo audio tracks and subtitles automatically in the output videos.

Step 3. After the M4V videos are loaded successfully, you can begin to remove FairPlay DRM protection and convert the iTunes movies to MP4 format by clicking "**Convert**" button.



Continue Reading...

- [Different DRM Technologies You Should Know](#)
- [Why We Need to Remove DRM](#)
- [Best Free iTunes FairPlay DRM Removal Software](#)
- [Quick Tips to Choose the Best iTunes DRM Remover](#)



Dave Henry is a long-time TunesKiter who loves all technological things. In his free time, he likes reading about science and technology, writing for his blog, watching sci-fi films, and meditating.

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